

Who Owns Big Pharma + Big Media +++

By Dr Joseph Mercola, 22 June 2021



BlackRock and the Vanguard Group, the two largest asset management firms in the world, combined own The New York Times and other legacy media, along with Big Pharma.

What does The New York Times and a majority of other legacy media have in common with **Big Pharma**? Answer: They're largely owned by **BlackRock and the Vanguard Group**, the two largest asset management firms in the world. Moreover, it turns out these two companies form a secret monopoly that owns just about everything else you can think of too. **As reported** in the featured video:

*“The stock of the world’s largest corporations are owned by the same institutional investors. They all own each other. This means that ‘competing’ brands, like Coke and Pepsi aren’t really competitors, at all, since their stock is owned by exactly the same investment companies, investment funds, insurance companies, banks and in some cases, governments.*

*“The smaller investors are owned by larger investors. Those are owned by even bigger investors. The visible top of this pyramid shows only two companies whose names we have often seen ... They are Vanguard and BlackRock.*

*“The power of these two companies is beyond your imagination. Not only do they own a large part of the stocks of nearly all big companies but also the stocks of the investors in those companies. This gives them a complete monopoly.*

*“A Bloomberg report states that both these companies in the year 2028, together will have investments in the amount of 20 trillion dollars. That means that they will own almost everything.”*

## Who Are The Vanguard?

The word “vanguard” means “*the foremost position in an army or fleet advancing into battle,*” and/or “*the leading position in a trend or movement.*” Both are fitting descriptions of this global behemoth, owned by globalists pushing for a **Great Reset**, the core of which is the transfer of wealth and ownership from the hands of the many into the hands of the very few.

Interestingly, Vanguard is the **largest shareholder** of **BlackRock**, as of March 2021. Vanguard itself, on the other hand, has a “unique” corporate structure that makes its ownership more difficult to discern. It’s owned by its various funds, which in turn are owned by the shareholders. Aside from these shareholders, it has **no outside investors** and is not publicly traded. As **reported** in the **featured** video:

*“The elite who own Vanguard apparently do not like being in the spotlight but of course they cannot hide from who is willing to dig. Reports from Oxfam and Bloomberg say that 1 percent of the world, together owns more money than the other 99 percent. Even worse, Oxfam says that 82 percent of all earned money in 2017 went to this 1 percent.*”

*“In other words, these two investment companies, Vanguard and BlackRock hold a monopoly in all industries in the world and they, in turn, are owned by the richest families in the world, some of whom are royalty and who have been very rich since before the Industrial Revolution.”*

While it would take time to sift through all of Vanguard’s funds to identify individual shareholders, and therefore owners of Vanguard, a quick look-see suggests **Rothschild Investment Corp.** and the **Edmond De Rothschild Holding** are two such stakeholders. Keep the name Rothschild in your mind as you read on, as it will feature again later.

The video above also identifies the Italian Orsini family, the American Bush family, the British Royal family, the du Pont family, the Morgans, Vanderbilts and Rockefellers, as Vanguard owners.

## BlackRock/Vanguard Own Big Pharma

**According to Simply Wall Street**, in February 2020, BlackRock and Vanguard were the two largest shareholders of GlaxoSmithKline, at 7% and 3.5% of shares respectively. At **Pfizer**, the ownership is reversed, with Vanguard being the top investor and BlackRock the second-largest stockholder.

Top 10 Owners of Pfizer Inc					
Stockholder	Stake	Shares owned	Total value (\$)	Shares bought / sold	Total change
The Vanguard Group, Inc.	7.65%	426,692,364	16,491,659,869	+3,322,638	+0.78%
SSgA Funds Management, Inc.	4.93%	274,886,855	10,624,376,946	-4,694,256	-1.68%
BlackRock Fund Advisors	4.90%	273,570,823	10,573,512,309	+2,239,176	+0.83%
Wellington Management Co. LLP	4.48%	249,780,583	9,654,019,533	+3,288,609	+1.33%
Capital Research & Management Co...	4.13%	230,086,394	8,892,839,128	-36,561,224	-13.71%
Geode Capital Management LLC	1.69%	94,148,117	3,638,824,722	+3,699,308	+4.09%
Northern Trust Investments, Inc.(...	1.17%	65,053,051	2,514,300,421	-1,665,724	-2.50%
Norges Bank Investment Management	1.06%	59,150,379	2,286,162,148	+1,187,725	+2.05%
State Farm Investment Management ...	1.01%	56,536,168	2,185,122,893	0	0.00%
Charles Schwab Investment Managem...	0.91%	50,574,878	1,954,719,035	+8,565,595	+20.39%

Keep in mind that stock ownership ratios can change at any time, since companies buy and sell on a regular basis, so don't get hung up on percentages. The bottom line is that BlackRock and Vanguard, individually and combined, own enough shares at any given time that we can say they easily control both **Big Pharma** and the **centralized legacy media** — and then some.

Why does this matter? It matters because drug companies are driving **COVID-19** responses — all of which, so far, have endangered rather than optimized public health — and mainstream media have been willing accomplices in spreading their **propaganda**, a false official narrative that has, and still is, leading the public astray and fosters **fear** based on lies.

To have any chance of righting this situation, we must understand who the central players are, where the harmful dictates are coming from, and why these false narratives are being created in the first place.

As noted in **Global Justice Now's** December 2020 report "*The Horrible History of Big Pharma*," we simply cannot allow drug companies — "*which have a long track record of prioritizing corporate profit over people's health*" — to continue to dictate **COVID-19 responses**.

In it, they review the shameful history of the top seven drug companies in the world that are now developing and manufacturing drugs and gene-based "vaccines" against COVID-19,

while mainstream media have helped suppress information about readily available older drugs that have been shown to have a high degree of efficacy against the infection.

### **BlackRock/Vanguard own the media**

When it comes to The New York Times, as of May 2021, BlackRock is the **second-largest stockholder** at 7.43 percent of total shares, just after The Vanguard Group, which owns the **largest portion** (8.11 percent).

In addition to The New York Times, Vanguard and BlackRock are also the top two owners of Time Warner, Comcast, Disney and News Corp, four of the **six media companies** that control more than 90% of the **U.S. media landscape**.

Needless to say, if you have control of this many news outlets, you can control entire nations by way of carefully orchestrated and organized centralized **propaganda disguised as journalism**.



If your head is spinning already, you're not alone. It's difficult to describe circular and tightly interwoven relationships in a linear fashion. The world of corporate ownership is labyrinthine, where everyone seems to own everyone, to some degree.

However, the key take-home message is that two companies stand out head and neck above all others, and those are BlackRock and Vanguard. Together, they form a hidden monopoly on global asset holdings, and through their influence over our centralized media, they have the power to manipulate and control a great deal of the world's economy and events, and how the world views it all.

Considering BlackRock in 2018 **announced** that it has "social expectations" from the companies it invests in, its potential role as a central hub in the Great Reset and the "build back better" plan cannot be overlooked.

Add to this information showing it “*undermines competition through owning shares in competing companies*” and “*blurs boundaries between private capital and government affairs by working closely with regulators,*” and one would be hard-pressed to not see how BlackRock/Vanguard and their globalist owners might be able to facilitate the Great Reset and the so-called “green” revolution, both of which are part of the same wealth-theft scheme.

That assertion will become even clearer once you realize that this duo’s influence is not limited to Big Pharma and the media. Importantly, BlackRock also **works closely** with central banks around the world, **including** the U.S. Federal Reserve, which is a private entity, not a federal one. It lends money to the central bank, acts as an adviser to it, and **develops** the central bank’s software.

BlackRock/Vanguard also own shares of a long **list of other companies**, including Microsoft, Apple, **Amazon**, **Facebook** and Alphabet Inc. As illustrated in the graphic of BlackRock and Vanguard’s ownership network below, featured in the 2017 article “*These Three Firms Own Corporate America*” in **The Conversation**, it would be near-impossible to list them all.

In all, BlackRock and Vanguard have ownership in some 1,600 American firms, which in 2015 had combined revenues of \$9.1 trillion. When you add in the third-largest global owner, State Street, their **combined ownership** encompasses nearly 90 percent of all S&P 500 firms.

To tease out the overarching influence of BlackRock and Vanguard in the global marketplace, be sure to watch the 45-minute-long video featured at the top of this article. It provides a wide-view summary of the hidden monopoly network of Vanguard- and BlackRock-owned corporations, and their role in the Great Reset. A second much shorter video (above) offers an additional review of this information.

How can we tie BlackRock/Vanguard — and the globalist families that own them — to the Great Reset? Barring a public confession, we have to look at the relationships between these behemoth globalist-owned corporations and consider the influence they can wield through those relationships. As **noted** by Lew Rockwell:

*“When Lynn Forester de Rothschild wants the United States to be a one-party country (like China) and doesn’t want voter ID laws passed in the U.S., so that more election fraud can be perpetrated to achieve that end, what does she do?”*

*“She holds a conference call with the world’s top 100 CEOs and tells them to publicly decry as ‘Jim Crow’ Georgia’s passing of an anti-corruption law and she orders her dutiful CEOs to boycott the State of Georgia, like we saw with Coca-Cola and Major League Baseball and even Hollywood star, Will Smith.*

*“In this conference call, we see shades of the Great Reset, Agenda 2030, the New World Order. The UN wants to make sure, as does [World Economic Forum founder and executive chairman Klaus] Schwab that in 2030, poverty, hunger, pollution and disease no longer plague the Earth.*

*“To achieve this, the UN wants taxes from Western countries to be split by the mega corporations of the elite to create a brand-new society. For this project, the UN says we need a world government — namely the UN, itself.”*

As I’ve reviewed in many previous articles, it seems quite clear that the **COVID-19 pandemic** was orchestrated to bring about this **New World Order** — the Great Reset — and the 45-minute video featured at the top of the article does a good job of explaining how this was done. And at the heart of it all, the “heart” toward which all global wealth streams flow, we find BlackRock and Vanguard.